



# 2026 SPONSORSHIP OPPORTUNITIES





# Donation Drive for Dignity

## Help get adult pull-ups to older adults in need!

**Supply Drive: May 2026**  
**Kickoff Event: May 2, 2026**  
**AGE's South Austin Location**

The Donation Drive for Dignity is a community-wide initiative addressing one of the most overlooked yet essential needs facing older adults, individuals with disabilities, and family caregivers: access to incontinence supplies and durable medical equipment.

While the drive focuses on collecting adult pull-ups and related items, the broader campaign supports AGE of Central Texas' Health Equipment Lending Program (HELP). HELP provides free incontinence supplies and durable medical equipment (walkers, wheelchairs, canes, etc...) to individuals who would otherwise face significant financial barriers.

Sponsors play a critical role in sustaining this program, helping AGE meet the growing community need, preserve dignity, and support aging in place. Corporate participation amplifies impact, demonstrates community leadership, and directly improves health outcomes for vulnerable populations across Central Texas.

### YOUR IMPACT

**2,500**

Number of older adults receiving FREE incontinence items & durable medical equipment annually.

**Travis  
Hays  
Williamson**

**Bastrop  
Caldwell  
Burnet**

Counties where AGE provides free incontinence supplies and durable medical equipment to older adults

**140**

Number of older adults enrolled in our monthly incontinence program.

## DIGNITY SPONSOR - \$15,000

- "Presenting" for month-long supply drive
- "Presenting" for Dignity Drive kickoff event on May 2<sup>nd</sup> (Dignity Derby)
- 5 tickets to Dignity Drive kickoff event on May 2<sup>nd</sup> (Dignity Derby)
- 5-minute speaking opportunity at Dignity Drive kickoff event on May 2<sup>nd</sup> (Dignity Derby)
- Logo on street-facing banners at all 3 AGE locations during supply drive
- Logo on donation boxes at all donation site locations (50+)
- Logo sticker on all incontinence items given out to community
- Inclusion in Dignity Drive press release
- Media mention on 10 news segments promoting the Dignity Drive
- Social media recognition reaching 5,300 cumulative followers
- Logo placement on AGE website for 1 full year
- Logo in all four Dignity Drive emails reaching 4,000 active contacts per email
- Recognized as an "AGE Guardian" at our 2026 She Thrives: The Art of Aging gala with over 350 attendees.
- Exclusive volunteer opportunities during supply drive

**SOLD OUT**

**Thank You  
H-E-B!**

# Donation Drive for Dignity

## MEDIA PARTNER - \$10,000 (1 available)

- Recognition as exclusive media partner for Dignity Drive.

**SOLD OUT**

Thank You  
CBS & Telemundo  
Austin!

## INDEPENDENCE SPONSOR - \$7,500 (1 available)

- Logo on exterior building signage designed for maximum street visibility at all 3 AGE locations
- Logo on donation boxes at all community donation sites
- Logo sticker on all incontinence items and OME for one year
- Mentioned as community partner in promotion with CBS & Telemundo Austin
- 2 tickets to the Dignity Drive Kickoff Event on May 2<sup>nd</sup> (Dignity Derby)
- Social media recognition reaching 5,300 cumulative followers
- Clickable logo on AGE website for 1 full year
- Logo in all Dignity Drive emails reaching 4,000 active contacts per email

**SOLD OUT**

Thank You  
FT Cares!

## EDUCATION & AWARENESS SPONSOR - \$5,000 (1 available)

- 2-minute speaking opportunity at Dignity Drive kick-off event on May 2<sup>nd</sup>
- Opportunity to include flyer/assets with incontinence items given out to the community during the drive
- Logo on banner at all 3 AGE locations
- Logo on donation boxes at all AGE Hubs of Hope donation sites
- Logo sticker on all incontinence items given out to community
- Social media recognition reaching 5,300 cumulative followers
- Clickable logo on AGE website for 1 full year
- Logo in all 4 Dignity Drive emails reaching 4,000 active contacts per email
- Volunteer opportunities

**SOLD OUT**

Thank You  
Austin Telco!

## COMFORT & CARE SPONSOR - \$1,000 (Unlimited)

- Clickable logo on AGE website
- Social media recognition reaching 5,300 cumulative followers
- 2 tickets to Dignity Drive Kickoff event on May 2<sup>nd</sup> (Dignity Derby)





THE ART OF AGING

November, 7 2026  
Downright Hotel Austin

120+  
Summit  
Attendees

400+  
Dinner  
Attendees

5,000+  
Website  
Views

## An Inspirational Evening + Summit

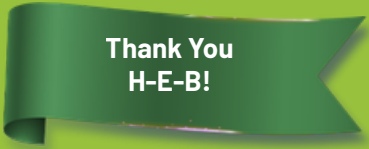
The 6th annual She Thrives: The Art of Aging events are Central Texas' premier celebration of women, aging, and caregiving. Two empowering events with storytelling and community designed to uplift and honor the aging and caregiving journey of women.

The She Thrives Summit equips women of all ages and backgrounds with resources, information, and community needed to validate and empower them as they navigate their aging and caregiving journeys.

The She Thrives Dinner featuring the Runway of Resilience will raise funds to more than 4,000 older adults and family caregivers served by AGE of Central Texas annually.

## CAREGIVER CHAMPION (PRESENTING) - \$30,000

- Prominent logo placement on event signage and invitations
- 5-minute speaking opportunity to welcome and 450 Dinner guests
- 2-minute speaking opportunity to welcome 120+ Summit guests
- Premier seating - Two tables at She Thrives dinner with 10 seats at each table
- Two bottles of wine per table and one preferred WA beverage of choice
- Full page ad in event program given to all 500+ dinner and summit attendees
- Social media recognition reaching over 5,700 cumulative followers
- Logo placement on website for one full year
- Public Recognition at the event



# She Thrives: The Art of Aging Dinner Sponsorships

(All sponsorship levels include marketing & recognition at both events)

## RUNWAY OF RESILIENCE - \$15,000 (1 available)

- Photo opportunity with runway models
- Input on model selection committee
- Opportunity to introduce the Runway of Resilience & make a toast
- Recognition in model agreement
- Premium Seating - Two tables at the She Thrives dinner for 10 guests each
- 2 bottles of wine per table or preferred N/A beverage
- 5 tickets to the She Thrives Summit
- Full page ad in the event program
- Logo on model videos
- Event signage, social media, and website recognition

Thank You  
AARP

## "TAKE THE CAKE!" SPONSOR - \$10,000

A She Thrives Signature! 15 beautiful cakes donated by local bakeries are sold to event attendees to raise funds for AGE. Each cake purchase comes with a surprise package!

(1 available)

- Prominent signage at Take the Cake table
- Logo on all 15 cakes+
- Premium seating 1 table at the She Thrives dinner for 10 guests
- 2 bottles of wine per table or preferred N/A beverage
- Half page ad in event program given to all 400+ guests at dinner and summit
- 5 tickets to the She Thrives Summit
- Event signage, social media, and website recognition

Thank You  
Waymo!



## HEADS OR TAILS SPONSOR - \$5,000 (1 available)

- Prominent signage at Heads or Tails table
- Logo on all (500+) "lives" for Heads or Tails
- Opportunity to do the Heads or Tails coin flip on stage
- 3 Lives for each table guest
- Half page ad in event program
- 1 table at the She Thrives Dinner for 10 guests
- Event signage and website recognition

## BAR SPONSOR - \$3,500

- Exclusive signage on bar tops and cocktail tables
- 1 table at the She Thrives dinner for 10 guests
- Quarter page ad in event program given to all 400+ guests at dinner and summit
- 2 tickets to the She Thrives Summit
- Event signage and website recognition

Thank You  
Austin Telco!

## MODEL SPONSOR - \$2,500 (3 available)

- Logo on She Thrives model videos
- 1 table at She Thrives Dinner for 10 guests
- Quarter page ad in event program given to all 400+ guests
- 2 tickets to the She Thrives Summit
- Event signage and website recognition

## RADIANCE REVEALED SPONSOR (PHOTO BOOTH) - \$2,500 (1 available)

- Logo on all photo booth photos
- 1 table at She Thrives Dinner for 10 guests
- Quarter page ad in event program
- 2 tickets to the She Thrives Summit
- Event signage and website recognition

# She Thrives: The Art of Aging Summit Sponsorships

(All sponsorship levels include marketing & recognition at both events)

## CAREGIVER EDUCATION SPONSOR - \$10,000 (1 available)

- 2-minute speaking opportunity to welcome 120 + Summit guests
- Opportunity to serve on Summit speaker selection committee
- Premier seating - One table at the She Thrives Dinner for 10 guests
- Two bottles of wine at dinner or preferred N/A beverage of choice
- Full page ad in event program given to all 500+ guests at dinner and summit
- Event signage, social media, and website recognition

## SUMMIT KEYNOTE SPONSOR - \$5,000 (1 available)

- Exclusive logo placement on food & beverage signage
- 2-minute speaking opportunity to introduce Keynote Speaker
- Logo placement on event signage
- One table at She Thrives dinner for 10 guests
- 5 tickets to the She Thrives Summit
- Half page ad in event program
- Events signage and website recognition

## SUMMIT COMMUNITY CONNECTION SPONSOR - \$5,000 (1 available)

The She Thrives Community Connection Sponsor enables AGE to provide complimentary tickets to the She Thrives Summit for organizations supporting women's needs throughout Central Texas.

- Logo placement on event signage
- Opportunity to select organizations to benefit from free tickets to the Summit
- 5 tickets to the She Thrives Summit
- One table for 10 guests at the She Thrives Dinner
- Half page ad in event program given to all 400+ guests at dinner and summit
- Event signage and website recognition

## SUMMIT SESSIONS SPONSOR - \$3,000 (6 available)

- Opportunity to introduce sponsored session
- One table for 10 guests at the She Thrives Dinner
- 3 tickets to the She Thrives Summit
- Quarter page ad in event program
- Event signage and website recognition

