



**2024**

# **SPONSORSHIP PACKET**



# **AGE OF CENTRAL TEXAS**

Dear Community Partner,

At AGE of Central Texas, we take immense pride in our commitment to providing the most comprehensive services for older adults and family caregivers in Central Texas. It is through the generosity and support of dedicated sponsors like you that we can make a lasting impact our Central Texas aging and caregiving community.

As we embark on another year of growth and accomplishment, we invite you to be an integral part of our journey. Attached to this letter is our comprehensive Sponsorship Packet, which outlines the diverse opportunities available for your consideration. We have carefully curated a range of sponsorship levels and packages so that you can select opportunities that align with your objectives.

In return for your support, we are committed to providing unparalleled visibility and recognition for your brand. From exclusive exposure at our signature events to personalized marketing collateral featuring your logo, we have designed our sponsorship packages to offer tangible and meaningful benefits.

We understand that each sponsor is unique, and we are open to tailoring a sponsorship package that aligns perfectly with your organization's goals and values. Your investment in AGE will not only contribute to the success of our initiatives but also showcase your commitment to our aging and caregiving community.

We would be delighted to schedule a meeting at your convenience to discuss the details of our sponsorship opportunities further. Please feel free to reach out to [BLoaiza@AGEofCentralTX.org](mailto:BLoaiza@AGEofCentralTX.org) to coordinate a meeting or to address any questions you may have.

Thank you for considering AGE of Central Texas as a partner! We look forward to working with you to make a difference while meeting your marketing, branding, and social impact goals for your organization.

Sincerely,

A handwritten signature in black ink that reads "Blair Loaiza". The script is fluid and cursive, with the first letters of each word being capitalized and larger than the rest of the letters.

Blair Loaiza  
Vice President of Development  
AGE of Central Texas

[BLoaiza@AGEofCentralTX.org](mailto:BLoaiza@AGEofCentralTX.org)  
C - (614) 940-5184  
W - (512) 600-9283

# Caregiver Playbook

The AGE Caregiver Playbook is a manual published annually, designed by AGE professionals provided to any client of AGE's Resource & Information Center, distributed at each of AGE's annual conferences attracting 600+ attendees from the Central Texas region.

## Caregiver Playbook

**\$3,000**

1 available

\*Available until  
April 2024

- "Sponsored by" on cover of Caregiver Playbook
- Mention in e-newsletter reaching 2,400+ individuals
- Full-page ad in all AGE conference event program for 100+ attendees
- Full vendor table at all AGE conferences
- Social media recognition reaching 3,600 cumulative followers
- Logo placement on AGE website for 1 full year

# Caregiver Weekend Seminars

AGE of Central Texas will host virtual weekend seminars for caregivers in 2023. These seminars are offered virtually so that family caregivers can fit them into their busy schedules. Each seminar will also be recorded and available on YouTube.

## Presenting

**\$3,000**

1 available

**SOLD OUT!**  
Thank you, AARP!

- Opportunity to welcome seminar attendees
- Logo featured at beginning of each seminar
- Mention in e-newsletter reaching 2,400+ active contacts
- Full vendor table for 2 reps at all AGE conferences
- Social media recognition reaching 3,600 cumulative followers
- Logo placement on AGE website for 1 full year

## Current Seminar Schedule:

**January 18th - Financial Fortress: *Preparing for the Year Ahead***

**February 10th - "GIFT Project" Co-Hosted by Austin Hospice**

**June 15th - LGBTQ Caregivers: *Finding Accepting & Supportive Resources***

**October 3rd - Medicare 101**

**November 7th - Caregiving During the Holidays**

## Request for Speakers!

*Are you an expert on aging and/or caregiving who would like to offer a seminar or speak at one of our conferences?*

Email Blair Loaiza at [BLoaiza@AGEofCentralTX.org](mailto:BLoaiza@AGEofCentralTX.org) to submit your proposal!

# AGE Programs

By sponsoring one of AGE's programs, you are not just sponsoring a program; you are investing in the well-being of our older adult and family caregiver community. Your sponsorship will directly contribute to sustaining the program; providing essential resources, support, and educational opportunities for older adults and their dedicated caregivers.

## \$1,000 Each

### Sponsorship Benefits for Each Program

#### Thrive Social & Wellness Center Round Rock

Activity Sponsor

*Vibrant daytime care for older adults with physical or cognitive challenges in the longest-operating, licensed, non-residential adult day health center in Central Texas. With specialized care in secure facilities for older adults with dementia or memory loss.*

- Logo on sponsored program webpage of AGE website for one year
- Logo on Thrive Center Activity Calendar
- Social media recognition reaching 3,600 cumulative followers
- Free vendor table at Striking a Balance Caregiver Conference - AGE's largest conference of the year!

#### Thrive Social & Wellness Center Austin

Activity Sponsor

*Vibrant daytime care for older adults with physical or cognitive challenges in the longest-operating, licensed, non-residential adult day health center in Central Texas. With specialized care in secure facilities for older adults with dementia or memory loss.*

- Logo on sponsored program webpage of AGE website for one year
- Logo on Thrive Center Activity Calendar
- Social media recognition reaching 3,600 cumulative followers
- Free vendor table at Striking a Balance Caregiver Conference - AGE's largest conference of the year!

#### Information & Resource Center

Resource Navigation  
Sponsor

*1:1 personalized resource and information navigation with trained professional and free, year-round educational opportunities for older adults and caregivers through conferences, workshops, and seminars.*

- Logo added to Caregiver Playbook given out at all AGE conferences
- Logo on sponsored program webpage of AGE website for one year
- Social media recognition reaching 3,600 cumulative followers
- Customized volunteer opportunity
- Free vendor table at Central Texas Senior Conference (150+ attendees)
- Free vendor table at Striking a Balance Conference (150+ attendees)

#### CaregiverU

Teacher Training  
Sponsor

*Free evidence-based caregiver classes offered year-round both virtually and in-person at locations in Bastrop, Hays, Travis, and Williamson counties.*

- Name and logo on classroom signage for all Teacher Trainings in 2024
- Logo on sponsored program webpage of AGE website for one year
- Social media recognition reaching 3,600 cumulative followers
- Free vendor table at Central Texas Senior Conference (150+ attendees)
- Free vendor table at Striking a Balance Conference (150+ attendees)

## Special Branding Opportunity!

#### ~~Health Equipment~~ ~~Lending Program~~ (HELP)

Durable Medical  
Equipment  
Sponsor

## \$2,000

SOLD OUT!

Thank you, CareFor!

*Free health and sanitation items and durable medical equipment to anyone in need.*

- Name and logo on tags attached to all durable medical equipment given out at AGE facilities in 2024
- Name and logo on sponsored program webpage of AGE website for one year
- Social media recognition reaching 3,600 cumulative followers
- Free vendor table at Central Texas Senior Conference (100+ attendees)
- Free vendor table at Striking a Balance Conference (200+ attendees)

# Central Texas Seniors Conference

May 29th

Pflugerville Community Church

AGE of Central Texas is partnering with the Pflugerville Community Church during Older American's Month to host the 9th annual Central Texas Seniors Conference, featuring area experts to discuss aging-related topics, enjoy complimentary breakfast and lunch, and attend an informative Resource & Information Fair. Since this conference will also be broadcast virtually, this event will be promoted to caregivers state-wide. More than 150 area older adults are expected to attend, and each of our sponsorship opportunities offers hundreds of impressions on them and on our expanded digital network.

## Presenting

**\$5,000**

1 available

- Event naming ("brought to you by...")
- 5-minute speaking opportunity to welcome attendees and speak about your organization
- Full-page ad in event program for 150+ attendees
- Full vendor table, attendance and lunch for 2 reps
- Social media recognition reaching 3,600 cumulative followers
- Logo placement on AGE website for 1 full year

## Event Bag

**\$3,000**

1 available

- Logo on event bag given out to all 150+ attendees
- 1/2 page ad in event program for 150+ attendees
- Full vendor table, attendance and lunch for 2 reps
- Logo placement on AGE website for 1 full year

## Lunch

**\$2,000**

1 available

- 5-minute speaking opportunity to begin lunch and speak about your organization
- 1/2 page ad in event program for 150+ attendees
- Full vendor table, and attendance and lunch for 2 reps
- Logo placement on AGE website for 1 full year

## Keynote

**\$1,500**

1 available

- 2-minute speaking opportunity to introduce keynote speaker
- 1/2 page ad in event program for 150+ attendees
- Full vendor table, and attendance and lunch for 2 reps
- Logo placement on AGE website for 1 full year

## Session Sponsors

**\$1,000**

3 available

- 1-2 minute speaking opportunity to introduce sponsored session
- 1/4 page ad in event program for 150+ attendees
- Full vendor table, and attendance and lunch for 2 reps
- Logo placement on AGE website for 1 full year

## Gold

**For Profit - \$500**  
**Nonprofit - \$250**

- Logo in event materials for 150+ attendees
- Full vendor table, and attendance and lunch for 1 rep
- Logo placement on AGE website for 1 full year

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**Resource &  
Information Fair Table**

**For Profit - \$200**

**Nonprofit- \$150**

*Includes table & lunch for 2 reps*



# Donation Drive for Dignity

***Help get adult pull ups to older adults in need!***

**April-May  
Incontinence Supply Drive  
Community-Wide**

Join us in a compassionate initiative that aims to make a real difference in the lives of vulnerable individuals within our community. **The Donation Drive for Dignity: Help get adult pull ups to older adults in need!** is a heartfelt endeavor to support those facing unique challenges, such as seniors, individuals with disabilities, and others who rely on incontinence items for their daily needs. Many members of our community struggle with the financial burden of purchasing essential incontinence items. The drive will seek to address this often overlooked need, promoting dignity, comfort, and well-being for those who require these supplies. By coming together as a community, we can make a significant impact and enhance the quality of life for our neighbors in need.

## **Dignity Sponsor**

**\$5,000**

2 available

- Supply drive naming ("brought to you by...")
- Logo on all AGE official supply drive emails
- Logo attached to all donated incontinence items when they are given out
- Added as a host site to the campaign webpage
- Photo opportunity at conclusion of campaign with AGE CEO and donated items
- Social media recognition reaching 3,600 cumulative followers
- Logo placement on AGE website for 1 full year
- Logo in AGE Supply Drive emails reaching 2,400 active contacts
- Media mention

## **Gold Sponsor**

**\$1,000**

5 available

- Logo and signage at each host site
- Social media recognition reaching 3,600 cumulative followers
- Logo placement on AGE website for 1 full year
- Logo in AGE Supply Drive emails reaching 2,400 active contacts

## **Host Site In-Kind**

*Host sites will function as drop-off and holding sites for donated items until the supply drive concludes in May.*

- Added as a host site on the AGE supply drive webpage
- Media mentions to promote supply drive
- Social media recognition reaching 3,600 cumulative followers



# Spirit of AGE

**Summer 2024**

**Location TBD**

The 5th annual Spirit of AGE Event will honor the 2024 AGE Awards recipients, AGE Legacy Fund, and AGE Guardian Fund members. This event will draw 150+ attendees that will include community leaders and influencers. This unique in-person event will offer an opportunity to reach a new audience, including professionals, visionary leaders, volunteers, and philanthropists who are all at the forefront of tackling aging with expert solutions. Proceeds from this event will be used to cover the cost of adult day health care for low-income members of our Thrive Centers. Sponsoring the Spirit of AGE Event would give you name recognition at a higher level, as well as the chance to be a valued partner to AGE of Central Texas as it supports older adults and caregivers in its community.

## Presenting

**\$5,000**

1 available

- Prominent logo placement on event signage and invitations.
- 5 min speaking opportunity to address all 150+ guests.
- Full page ad in event program given to all 150+ guests.
- Social media recognition reaching 3,600 cumulative followers.
- Logo placement on website for one full year.
- Public recognition during program

## Bar

**\$3,000**

1 available

- Name and logo on bar signage.
- 1/2 page ad in event program given to all 100+ guests
- Social media recognition reaching 3,600 cumulative followers.
- Logo placement on AGE website for one full year.
- Public recognition during program

## AGE Awards

**\$1,000**

4/5 available

Thank you, CareFor!

*The AGE Awards honor individuals and organizations who have gone above and beyond for the aging and caregiving community. Don't miss this amazing opportunity to sponsor a recipient and introduce them at Spirit of AGE!*

- Opportunity to introduce AGE Award recipient during event
- 1/4 page ad in event program
- Name and logo on AGE Award signage
- Logo placement on AGE website for one full year
- Public recognition during program

## Gold

**\$500**

- Logo on event signage.
- 1/4 page ad in event program given to all 100+ guests.
- Logo placement on AGE website for one full year.
- Public recognition during program



# Striking a BALANCE

## CAREGIVER CONFERENCE

**August 13, 14, 16 - Virtual Sessions**

**August 17 - In person luncheon with vendor fair and keynote**

**Norris Conference Center**

The largest, longest-running, free caregiver conference in Central Texas, the 23rd annual "Striking a Balance" Caregiver Conference helps to ease the challenges of caring for an aging family member by providing unpaid caregivers with relevant information and vital resources. The conference features keynote presentations, breakout sessions, and community resources to support family members who are caring for an older adult. Since this conference will be broadcast virtually, this event will be promoted to caregivers state-wide. More than 200 area and state-wide caregivers are expected to attend, and each sponsorship opportunity offers hundreds of impressions on them and on our expanded digital network.

### Presenting

**\$5,000**

1 available

**SOLD OUT!**  
Thank you, AARP!

- Event naming ("brought to you by...")
- 5-minute speaking opportunity to welcome attendees and speak about your organization
- Full-page ad in event program for 150+ attendees
- Full vendor table, attendance and lunch for 2 reps
- Social media recognition reaching 3,600 cumulative followers
- Logo placement on AGE website for 1 full year

### Event Bag

**\$3,000**

1 available

- Logo on event bag given out to all 150+ attendees
- Full-page ad in event program for 150+ attendees
- Full vendor table, attendance and lunch for 2 reps
- Logo placement on AGE website for 1 full year

### Lunch

**\$2,000**

1 available

- 5-minute speaking opportunity to begin lunch and speak about your organization
- 1/2 page ad in event program for 150+ attendees
- Full vendor table, and attendance and lunch for 2 reps
- Logo placement on AGE website for 1 full year

### Keynote

**\$1,500**

1 available

- 2-minute speaking opportunity to introduce keynote speaker
- 1/2 page ad in event program for 150+ attendees
- Full vendor table, and attendance and lunch for 2 reps
- Logo placement on AGE website for 1 full year

### Virtual Sessions

**\$1,000**

3 available

- 1-2 minute speaking opportunity to introduce sponsored session
- 1/4 page ad in event program for 150+ attendees
- Full vendor table, and attendance and lunch for 2 reps
- Logo placement on AGE website for 1 full year

### Gold

**For Profit - \$500**

**Nonprofit - \$250**

- Logo in event materials for 150+ attendees
- Full vendor table, and attendance and lunch for 2 reps
- Logo on AGE website for 1 full year

**Resource &  
Information Fair Table**

**For Profit - \$200**

**Nonprofit- \$150**

*Includes table & lunch for 2 reps*



# Caregiver Training Camp

**October 19th**

**Georgetown**

**Location TBD**

AGE of Central Texas brings back the new caregiver support conference Caregiver Training Camp. Designed to help first-time, unpaid family members effectively care for an older adult, the free conference is a joint effort between regional non-profit organization AGE of Central Texas and the Williamson County EMS Community Health Paramedic program to help reduce repeat calls and prevent falls with older adults in the rural areas of Williamson County. The new conference will assist first-time caregivers, particularly those living in rural areas of Central Texas – in better managing the dynamics of their new caregiving role.

## **Presenting**

**\$5,000**

1 available

- Event naming ("brought to you by...")
- 5-minute speaking opportunity to welcome attendees and speak about your organization
- Full-page ad in event program for 150+ attendees
- Full vendor table, attendance and lunch for 2 reps
- Social media recognition reaching 3,600 cumulative followers
- Logo placement on AGE website for one full year

## **Event Bag**

**\$3,000**

1 available

- Logo on event bag given out to all 150+ attendees
- Full-page ad in event program for 150+ attendees
- Full vendor table, attendance and lunch for 2 reps
- Logo placement on AGE website for one full year

## **Breakfast**

**\$2,000**

1 available

- Speaking opportunity following Presenting Sponsor
- 1/2 page ad in event materials for 100+ attendees
- Full vendor table, and attendance and breakfast for 2 reps
- Logo placement on AGE website for one full year

## **Sessions**

**\$1,000**

3 available

- Opportunity to introduce session speaker
- 1/4 page ad in event materials for 100+ attendees
- Full vendor table, and attendance and lunch for 2 reps
- Logo placement on AGE website for one full year

## **Gold**

**For Profit - \$500**  
**Nonprofit - \$250**

- Logo in event materials for 100+ attendees
- Full vendor table, and attendance and lunch for 2 reps
- Logo placement on AGE website for one full year



THE ART OF AGING

## An Inspirational Evening + Summit

**Fall 2024**

**Location TBD**

AGE will host the 4th annual She Thrives: The Art of Aging in the Fall of 2024. She Thrives will include an inspirational evening and corresponding summit to drive a conversation about how women can thrive as they navigate aging and caregiving. In total, these events are expected to host more than 400 participants from all around Central Texas. The goals of these experiences include caregiver education, raising awareness, and networking among women throughout Central Texas. Women of all ages, ethnicities and sexual orientations/identities will have access to support in navigating the stages of aging.

**Presenting  
Sponsor  
\$15,000**

- Prominent logo placement on event signage and invitations
- 5 min speaking opportunity to welcome all 150+ Summit guests and 300+ Dinner guests
- 5 min speaking opportunity to close out summit to 400+ guests
- 2 tables at She Thrives dinner
- Premier seating at dinner
- Two bottles of champagne per table at dinner or preferred N/A beverage of choice
- 1-page ad in event program given to all 400+ guests at dinner and summit
- Social media recognition reaching over 3,600 cumulative followers
- Logo placement on website for one full year
- Public Recognition at the event



# She Thrives: The Art of Aging Summit

Fall 2024

## Education Partner

**\$5,000**

1 available

- Opportunity to serve on She Thrives Event Committee
- Logo placement on event signage and invitations
- One table at She Thrives dinner
- Premier seating at She Thrives Dinner
- One bottle of champagne at table for dinner or preferred N/A beverage of choice
- Opportunity for 5 min welcome/opening address to summit attendees
- One full-page ad in event program given to all 400+ guests at dinner or summit
- Vendor table at summit vendor fair
- Social media recognition reaching 3,600 cumulative followers
- Logo placement on She Thrives website for 1 full year
- Public recognition at both She Thrives events

## Sessions

**\$3,500**

2/3 available

Thank you, AARP!

- Opportunity to introduce sponsored session
- One table at She Thrives dinner
- Preferred seating at dinner
- 1/2 page ad in event program given to all 400+ guests at dinner and summit
- Logo placement on She Thrives website for 1 full year
- Public recognition at event

## Food & Beverage

**\$3,000**

1 available

- Exclusive logo placement on food & beverage signage
- Opportunity to introduce sponsored session
- Logo placement on event signage
- One table at She Thrives dinner
- 1/2 page ad in event program given to all 400+ guests at dinner and summit
- Logo placement on She Thrives website for 1 full year
- Public recognition at both She Thrives events

## Attendee Takeaway Sponsor

**\$2,500**

1 available

- Exclusive branding on takeaway gift packaging
- Logo placement on event signage
- One table at She Thrives dinner
- 1/4 page ad in event program given to all 400+ guests at dinner and summit
- Logo placement on She Thrives website for 1 full year
- Public recognition at both She Thrives events

## Vendor Fair Sponsor

**\$2,000**

1 available

- Vendor table at She Thrives Summit - Exclusive opportunity!
- Logo placement on event signage
- One table at She Thrives at dinner
- 1/4 page ad in event program given to all 400+ guests at dinner and summit
- Logo placement on She Thrives website for 1 full year
- Public recognition at both She Thrives events

# She Thrives: The Art of Aging Dinner

Fall 2024

## Paddles Up Matching Sponsor

**\$10,000**

1 available



- Opportunity to DOUBLE the impact of your gift!
- Logo placement on event signage
- One table at She Thrives dinner
- Premier seating at She Thrives dinner
- Two bottles of champagne at table for dinner or preferred N/A beverage of choice
- 1 page ad in event program given to all 400+ guests at dinner and summit
- Logo placement on She Thrives website for 1 full year
- Social media recognition reaching 3,600 cumulative followers
- Featured as community partner in e-newsletter sent to 2,400+ active contacts
- Public recognition at event

## Bar

**\$5,000**

1 available

- Logo placement on event signage
- One table at She Thrives dinner
- Premier seating at She Thrives dinner
- One bottle of champagne at table for dinner or preferred N/A beverage of choice
- 1/2 page ad in event program given to all 400+ guests at dinner and summit
- Logo placement on She Thrives website for 1 full year
- Featured as community partner in e-newsletter sent to 2,400+ active contacts
- Public recognition at event

## Head or Tails Matching Sponsor

**\$5,000**

1 available



- Logo placement on event signage
- One table at She Thrives dinner
- Premier seating at She Thrives Dinner
- One bottle of champagne at She Thrives dinner table
- 1/2 page ad in event program given to all 400+ guests at dinner and summit
- Social media recognition reaching 3,600 cumulative followers
- Logo placement on She Thrives website for 1 full year
- Public recognition at event

## Redbud

**\$2,500**

- Logo placement on event signage
- One table at She Thrives dinner
- Preferred seating at She Thrives Dinner
- 1/4 page ad in event program given to all 400+ guests at dinner and summit
- Logo placement on She Thrives website for 1 full year
- Social media recognition reaching 3,600 cumulative followers

## Juniper

**\$1,500**

- Logo placement on event signage
- One table at She Thrives Dinner
- 1/4 page ad in event program given to all 400+ guests at dinner and summit
- Logo placement on She Thrives website for 1 full year



# She Thrives: The Art of Aging Style Show

## At the She Thrives Dinner Fall 2024

The style show will showcase the stories of women in the Central Texas community who embody the soul of She Thrives. Each woman has been a caregiver or has been cared for throughout her life and has an impactful story of struggle and triumph to tell. AGE's hope is that by showcasing these women, the She Thrives audience will witness what aging and caregiving look like in our community - all beautiful and all deserving of community, love, and support. In partnership with Estilo Boutique, each woman will strut the runway in the clothing and accessories that bring them joy alongside family members who have been a part of their journey.

### Style Show Presenting

**\$5,000**

1 available

- Name and/or logo on Style Show video
- One table at She Thrives dinner
- Premier seating at She Thrives dinner
- One bottle of champagne at table for dinner or preferred N/A beverage of choice
- 1/2 page ad in event program given to all 300+ guests at dinner and summit
- Social media recognition reaching 3,600 cumulative followers
- Name or logo placement on She Thrives website for one full year
- Public recognition at event

### Model

**\$1,000**

5 available

- Mention during fashion show
- Half table at She Thrives dinner
- Name or logo placement on She Thrives website for one full year





# Sponsor Commitment Form

**Yes! I would like to participate as a 2023 AGE of Central Texas sponsor:**

*(please indicate which event and fill in which level you'd like to participate)*

AGE Programs: \_\_\_\_\_

Caregiver Weekend Seminars: **Presenting - Thank you, AARP!** \_\_\_\_\_

Caregiver Playbook: \_\_\_\_\_

Central Texas Seniors Conference: \_\_\_\_\_

Donation Drive for Dignity: \_\_\_\_\_

Spirit of AGE: \_\_\_\_\_

Striking a Balance Caregiver Conference: \_\_\_\_\_

Caregiver Training Camp: \_\_\_\_\_

She Thrives: The Art of Aging: \_\_\_\_\_

## **SPONSOR INFORMATION:**

Sponsor Name: \_\_\_\_\_

Name as you would like it recognized (if different): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## **PAYMENT:**

**NOTE: Payment must be made in full by 2 weeks before your first sponsored event, or your sponsorship will be subject to cancellation.**

Total Amount to be charged: \_\_\_\_\_

☐

I am enclosing a check made payable to AGE of Central Texas

☐

Please invoice me

☐

Pay by credit card online by using the QR code:



**Please submit completed Commitment Form and MOU to below contact:**

Blair Loaiza, AGE of Central Texas, 3710 Cedar Street, Box 2, Austin, TX 78705  
Phone: 512.600.9283 | Fax: 512.451.3110 | email: BLoaiza@ageofcentraltx.org

# 2024 Sponsorship Memorandum of Understanding

This agreement will confirm the terms and conditions on which \_\_\_\_\_  
\_\_\_\_\_ (“You”/“Sponsor”) have agreed to sponsor the  
2024 Sponsorship Opportunities organized by AGE of Central Texas (“Us” or “We”/ “AGE”).

1. We hereby grant You the right to be an official sponsor of the event(s).
2. We shall use our best efforts to provide You with the sponsorship rights and benefits as outlined in the sponsorship packet and at the sponsorship level selected by the Sponsor and agreed to by AGE.
3. In consideration of all rights granted herein, the Sponsor will pay AGE of Central Texas \$\_\_\_\_\_.00, payable to AGE, no later than 2 weeks before first sponsor event.
4. All uses of Sponsor’s logos or trademarks by AGE and/or its advertisers are subject to Sponsor’s prior written approval. AGE agrees to submit samples of all material using Sponsor’s logos or trademarks to You for approval, and You shall have at least three (3) business days to approve or disapprove such materials.
5. All uses of AGE of Central Texas’ logos, name, identifying information, or event materials by Sponsor and/ or its advertisers are subject to AGE’s prior written approval. Sponsor agrees to submit samples of all material using AGE’s logo, name, or taglines, to Us for approval, and We shall have at least three (3) business days to approve or disapprove such materials.
6. AGE of Central Texas’ name, logo and/or identifying information may not be used in a manner by the corporate sponsor that would express or imply AGE’s endorsement of the corporation or its products, services, or policies.
7. In the event that the event does not take place, due to any cause beyond the reasonable control of the parties, the Agreement shall terminate. AGE’s only obligation to You shall be the return of the fee paid AGE here under less any and all direct out-of-pocket event expenses incurred to AGE prior to the date of the termination.
8. Each party represents and warrants that it is free to enter into this Agreement without violating the rights of any person, that its trademarks do not infringe on the trademarks or trade names of any person, and that it will comply with all laws and regulations pertinent to its business.
9. We shall not be held liable for any failure on the part of Sponsor’s employees or agents to deliver items or fulfill tasks such as:
  - Supply high-resolution version of Sponsor’s logo and Sponsor’s artwork for program space within AGE’s specifications via email attachment by 2 weeks before sponsored event. Specifications will be sent via email to committed sponsors after signed MOU.
  - Staff Sponsor tables on the date of the event, if applicable.
  - Set-up and tear-down Sponsor’s designated table with Sponsor’s own materials on the date of the event, if applicable.

## 2024 Sponsorship Memorandum of Understanding - Page 2

10. The Agreement does not constitute a partnership or joint venture or principal agent relationship between the parties. It shall be governed by the laws of the State of Texas. It is complete and represents the entire agreement between the parties.

☐ (please check box) I have read and understand AGE of Central Texas' Policy Guidelines on Corporate Sponsorships.

If this accurately sets forth the Agreement between Sponsor and AGE, please sign below and return a copy to execute the Agreement.

Agreed and accepted this \_\_\_\_\_ day of \_\_\_\_\_, 202\_\_\_\_\_.

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Authorized Sponsor Representative

*Blair Loaiza*

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Blair Loaiza, Vice President of Development, AGE of Central Texas

All correspondence, including payment, shall be sent to  
AGE of Central Texas  
ATTN: Blair Loaiza  
3710 Cedar Street, Box 2  
Austin, TX 78705

